

MGTU 400 Assignment 4 Handout and Rubric

Individual Assignment 4: Part 1 – Global Economic Impact of Country of Choice – Initial PowerPoint – You will post your Initial PowerPoint this week. Then continue to work on this Initial PowerPoint and it will become your final PowerPoint for this class in Week 8.

Length: Initial guideline is 10-14 slides. Use multi-media, handouts, boards, visual aids to enhance your presentation.

Due: Initial PowerPoint due midnight Monday week 5
Final PowerPoint due midnight Sunday week 8

Post: Week 5 Assignments folder

Introduction: This is a two part assignment. First students are to prepare an initial PowerPoint presentation and then continue to work on this initial PowerPoint for the final PowerPoint assignment in this class. Remember to receive a grade students must upload during this week their initial PowerPoint, receive feedback from the instructor, continue to research and learn more about the topics and add to this Initial PowerPoint for the final PowerPoint assignment. The purpose of the Initial PowerPoint exercise is for you to feature your initial findings.

This is two part assignment: Later in the class, you will expand your PowerPoint to include your interview findings, and additional research gleaned and turn in the expanded version of this initial work in Week 8.

The Initial PowerPoint:

1. Students are to individually prepare a PowerPoint of 10 to 14 slides. Students are to highlight how the changes in culture, politics, cross-border trade and investment have impacted your country of choice.
2. Briefly review the country's economic history, current status, future potential impacts, both internally and globally.

3. Explain in the last slide five to seven advantages and opportunities for your country vis-à-vis growth, expansion, import and export opportunities, positive impact on US economy, etc.
4. Submit your Initial PowerPoint to Blackboard before midnight Monday week 5.
5. You must have at least six references to your text. The Ascent of Money video series, Wall Street Journal, relevant websites, citing using APA within your PowerPoint slides). A minimum of three academic resources should be used in the text – published books or academic journal articles.
6. Submit your Final PowerPoint (which will be expanded to include all subsequent research, readings, video information, etc. to Blackboard before midnight the final night of class.

Be sure, even for this first draft, you have an introduction, an analysis and a conclusion. The following describes how this PowerPoint will be graded. The questions and comments below are designed for you to read and consider before turning in your work.

Evaluation Criteria for Global Impact PowerPoint				
<i>PowerPoint Elements</i>	Exemplary 50	Proficient 40	Developing 30	Emerging 20
Introduction & Purpose	12 Clearly describes the shifts. Clearly and concisely identifies what the rest of the PowerPoint will contain. The importance and value of the shifts are evident.	10 Describes the shifts. Clearly identifies what the rest of the PowerPoint will contain. The importance and value of the shifts are evident.	7 Somewhat describes the shifts. Identifies what the rest of the PowerPoint will contain. The importance and value of the shifts are somewhat evident.	5 Does not describe the shifts. Does not clearly and concisely identify what the rest of the PowerPoint will contain. The importance and value of the shifts are not evident.
Analysis	14 Clearly and concisely defines key terms and effectively integrates the text book and 3 or more scholarly sources to comprehensively answer questions. Examines appropriate	10 Fairly clearly defines key terms and fairly effectively integrates the text book and 2 or more mostly scholarly sources to answer research questions. Examines most	9 Somewhat clearly defines key terms and somewhat effectively uses text book and 1 other source to answer research questions; some sources may not be scholarly. Some examination of theories.	5 Limited or confusing definition of key terms; may not integrate sources to answer research questions. Does not cite the text book.

	theories.	appropriate theories.		
Conclusions	12 Objectively analyzes and synthesizes research to draw valid conclusions supported by findings.	10 Fairly objectively analyzes and synthesizes research to draw valid conclusions supported by findings.	7 Somewhat analyzes and synthesizes research. Conclusions may be general and/or have only come support in the findings.	5 Limited if any analysis and synthesis of research. Limited if any conclusions drawn based on the findings.
Writing Mechanics	12 The PowerPoint is logical and well-written; spelling, grammar and punctuation are accurate. PowerPoint uses APA and is the required length of 10 - 14 slides of content. The PowerPoint uses the headings as listed above and shows sources to support each of the main points.	10 The PowerPoint is logical and well-written but with minor errors in APA, spelling, grammar and/or punctuation. The PowerPoint may be 10% longer or shorter than the required length. The PowerPoint uses the headings as listed above and shows literature to support each of the main points.	7 The PowerPoint is somewhat logical and well-written; some errors in APA, spelling, grammar and/or punctuation. The PowerPoint may be 15% too long or short, and may not include all headings and may not show support for all areas.	5 The PowerPoint lacks clarity and may be confusing with numerous errors in APA, spelling, grammar and/or punctuation. The PowerPoint may be 20% too long or short, and does not include headings or does not show support for all of the areas.